

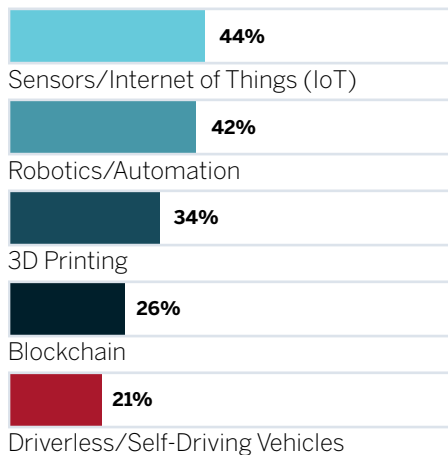
# SUPPLY CHAIN TRENDS: TECH, LABOR & SUSTAINABILITY

It's time to take a look back at the key issues that drove supply chains this year. Kenco Group surveyed more than 100 supply chain leaders across the U.S. to get the pulse on logistics trends – what technologies are being used, how companies are handling labor shortages, and what the hottest supply chain sustainability strategies are heading into 2023. [Read on for our key insights:](#)

## TECH DRIVING THE SUPPLY CHAIN

Supply chain leaders continue to invest in technology to optimize their operations. In fact, 65% said they already use or are planning to adopt technology to help with supply chain visibility over the next 12 months. This popularity is likely a product of the pandemic when both shippers and customers began to demand to know where their shipments were at all times.

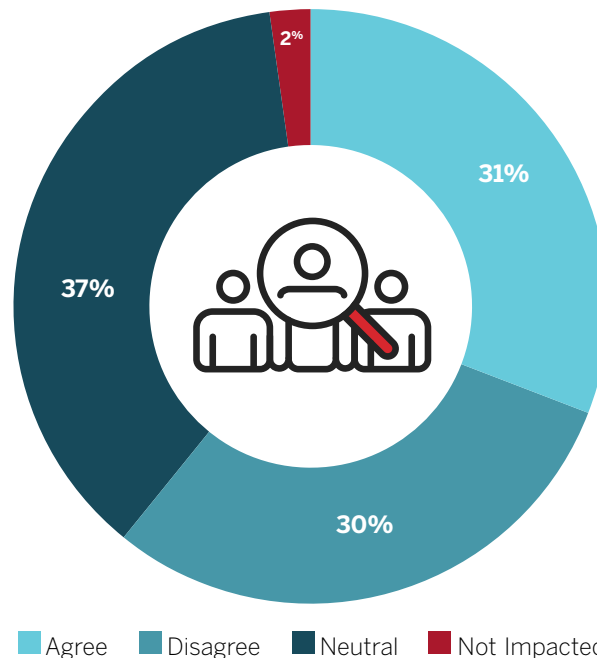
Other popular technologies include:



## SOLUTIONS FOR LABOR SHORTAGES

Staffing challenges continue to plague supply chains, as 85% of respondents said labor shortages have negatively impacted their business. Many have turned to monetary incentives and more flexible work environments to attract and retain talent, and some are shrinking shift sizes.

I expect labor challenges to improve in the next 6 months.



What solutions are you enacting to combat short staffing?

**56%**

Raising wages

**51%**

Offering flexible schedules

**38%**

Offering sign-on bonuses

**32%**

Increasing benefits package offerings

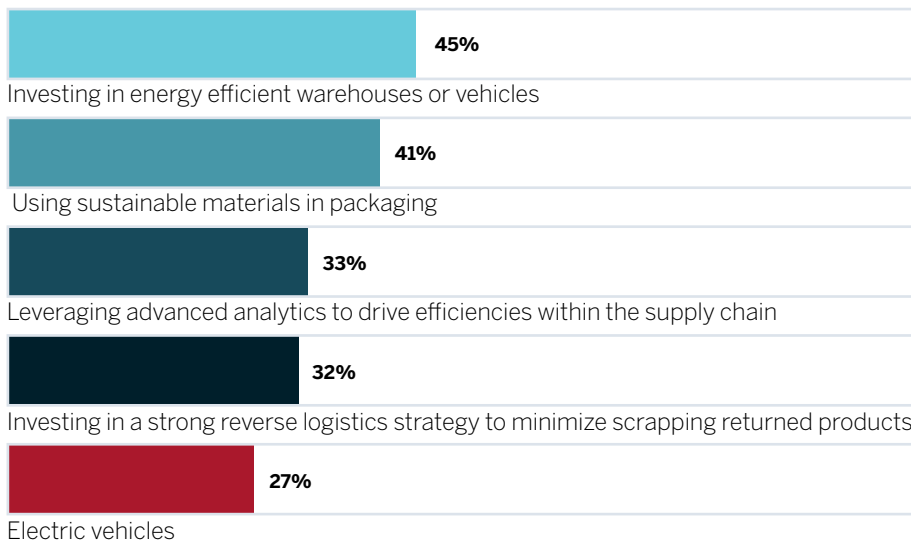


## GREEN STRATEGIES GALORE

More and more businesses are making sustainability a priority.

**66%** of respondents say their business has goals related to sustainability, reducing waste or shrinking their carbon footprint.

**The top sustainability strategies supply chain leaders are considering to support these goals?**



Kenco supplies integrated logistics solutions that include distribution, eCommerce fulfillment, comprehensive transportation management and material handling equipment services, and customized supply chain solutions – all designed for Operational Excellence. Kenco is one of North America’s leading third-party logistics providers, building lasting customer relationships for over 70 years. Kenco’s focus is to support customers’ business needs through connected solutions and to redefine third-party logistics by offering innovative solutions.

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## ABOUT THIS SURVEY

Data cited in this publication is the result of the 2022 Supply Chain Survey conducted by Kenco Group. This information is being provided for informational purposes only. The Supply Chain Survey from Kenco is a poll of over 100 U.S. supply chain leaders. Respondents cover all age groups (18 and older), regions and genders.